



Marrakesh, 12-14 December 2023

مراكش، 12-14 كانون الأول/ديسمبر



Side Event on

"Boosting youth entrepreneurship in agriculture - the SAAVI project"

13 December 2023

14.30-16.00 | Diamant Hall

Context

The International Trade Centre's is the joint agency of the United Nations and the World Trade Organization that supports private sector development in developing countries. ITC is implementing the Strengthening the Agriculture and Agri-food Value Chain and Improving Trade Policy (SAAVI) project in Iraq. This EU-funded project focuses on the development and implementation of sector strategies for high-potential products, as well as on defining more market-oriented policies to improve predictability and efficiency in the business environment.

Through SAAVI, ITC has crafted a suite of innovative tools designed to bolster youth entrepreneurship and strengthen the entrepreneurship ecosystem. These tools are tailored to empower young entrepreneurs, particularly in the realm of agriculture, providing them with the resources and guidance needed to thrive in today's competitive market. The suite includes a variety of resources, ranging from training modules and mentorship opportunities and networking platforms, funding facilitation and window to

raise their challenges, all aimed at fostering a robust and supportive environment for budding entrepreneurs and their ventures.

Objective

- To provide a brief overview of ITC SAAVI approach to support youth “agripreneurship” in Iraq
- To introduce the innovative tools developed by ITC's SAAVI project aimed at supporting entrepreneurship.
- To showcase the comprehensive range of support, including training modules, mentorship opportunities, networking platforms, and funding facilitation.

Contact Person

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Topics to be Covered

The side event will be an opportunity to shed light on:

- The SAAVI Overall, SAAVI Tadreeb platform in specific
- The Youth Barometer
- The YE chapter in Iraq

Agenda (14.30-16.00)

<p>1. Welcome and Introduction (5 minutes)</p> <ul style="list-style-type: none">• Opening remarks and a brief introduction about ITC, SAAVI and youth economic empowerment objectives
<p>2. Presentation on the youth barometer (20 minutes)</p> <ul style="list-style-type: none">• Presentation highlighting the significance of the Youth Barometer, its findings, and its influence on youth policies or initiatives.
<p>3. Overview of the SAAVI Tadreeb (20 minutes)</p> <ul style="list-style-type: none">• Detailed overview of the SAAVI Tadreeb platform, its objectives, and its impact. KSOs and the SAAVI Tadreeb + Access to finance
<p>4. Insights on the YE Chapter in Iraq (20 minutes)</p> <ul style="list-style-type: none">• Presentation detailing the objectives, achievements, and challenges of the YE chapter in Iraq.
<p>5. Panel Discussion</p> <ul style="list-style-type: none">• A moderated panel discussion involving speakers from the Ye Chapter and ITC.• Discussion to focus on synergies between the three topics, their collective impact on youth empowerment and policy-making, and future prospects.
<p>6. Q&A Session with the Audience (10 minutes)</p> <ul style="list-style-type: none">• Audience members pose questions to the panelists and presenters.
<p>7. Closing Remarks (5 minutes)</p> <ul style="list-style-type: none">• Summarization of key points discussed.

